



**TALENT FIRST**

INDIA'S PREMIER RECRUITMENT COMPANY  
YOUR GROWTH PARTNER

**TALENT FIRST HR SERVICES  
FRANCHISE PROPOSAL**



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## Business Model

Our Business model offers a ready-made solution to the uncertainties faced by those wanting to start up a new business.

### Salient Features of Our Business :

- Low Investment
- Can Start From Home, Office or Coffee Shop
- Simple Process - No Experience Needed
- Personal & Continuous Training
- Focus on the Heart of Business - Client Servicing
- No Useless Paperwork / Compliances
- Plug & Play - Start Immediately - Quick ROI

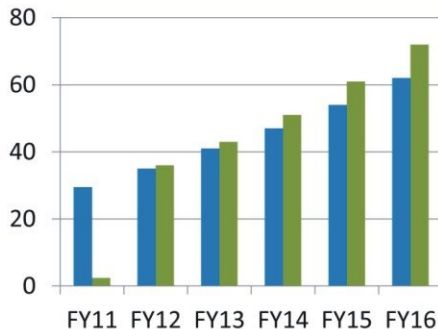




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## Growth of the Industry

Exhibit 5: Permanent recruitment market growth1 (FY11-FY16)\*.



The series and recruitment market is expected to grow from INR62 billion in FY16 in low case at CAGR of 15% and INR72 billion in high case at a CAGR of 20%

■ Low Case

Source: Ernst & Young Analysis

\*High case is based on the assumption of a higher economic growth and activity which is likely to result in higher rate of growth in the private sector organized work force, as well as, higher rate of increase in the average salary across organization.





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## Who can do This ?





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# Why Talent First ?

- **Business Work Style**

The freedom to work where you want, when you want and for whom you want, with the opportunity to create your own work life balance.

- **Affordability**

Talent First ensures that the Business Partner is not bearing too many overhead expenses. Therefore all major expenses such as Master Logins of Databases are bought by the Head Office & the business partners only needs to bare a minimal Working Capital Expenditure Apart from One Time Franchise Fee.

- **Training**

Talent First has a got several training and support programs in place to get you started. Beginning with a Comprehensive Induction Program conducted at either at your Location or at the Head Office in Surat where you will trained in all areas of running a TCHR Business Model from operations to sales.

Ongoing Training as well as opportunity to network, interact and exchange information with other Business partners throughout the globe provides you with the necessary support to run a successful business.





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## Why Talent First ?

- **Business Development support**

No Business Development for 1 Year  
Dedicated Work & Clients Given to You  
Clients Given to You Even After Start Up Stage  
Marketing Material

- **Paper work**

We take away all the hassle of Accounts, Administrative Responsibility of collecting the Contracts, Invoicing and Tax Filing as a part of our support system.

- **Exclusive Client**

You will receive an Exclusive Client for Your New Business. This means the clients are particularly given to you only & not shared with Other Franchisee. You are free to cultivate new sales.

- **Brand name**

Our highly respected brand and 30 years of unblemished group track record will consistently help you open more doors, out pitch competitors and win more business.

- **Transparency**

At Talent first we take Great Pride in Our Transparent Processes. Every Interaction with a Client in Recorded & you are Kept in Loop. If it's a Contract, Billing or Collection, you will be Aware.

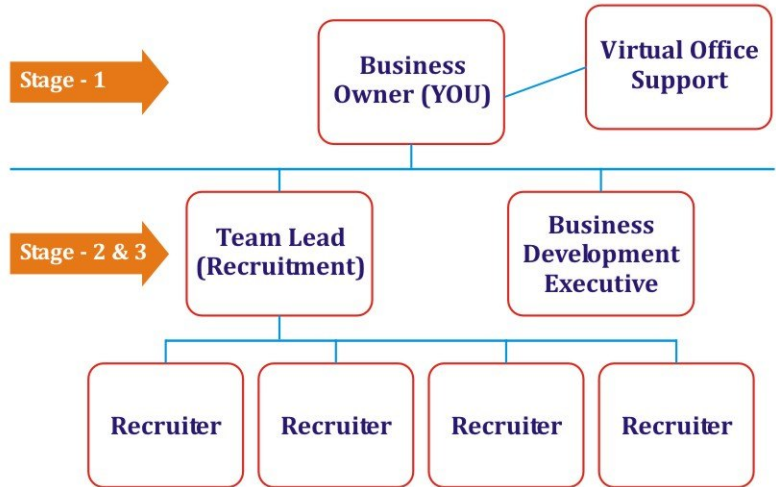




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## Recommended Organization Chart

This Business Can Be Started Alone or Along with a Team





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## Investment



\*Government Service Tax is Applicable on Franchise Fee





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## Revenue Generation

- The revenue is Generated from Clients. For every recruitment as per the standard market rate we also charge 8.33% of CTC of the candidates to our clients.
- The franchisee who does the complete recruitment process will get a profit sharing of 60% of that billing amount.
- 40% will go to the head office as Royalty to take care of Marketing, Branding & admin expense.
- TDS which is Deducted from the Client is Deducted from Our Share of 40%. Franchisee Gets their Full 60%.
- As Per Government Rules, 2% TDS will Be Deducted for Franchise Share. A TDS Certificate for the same is Provided.





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## Revenue Forecast

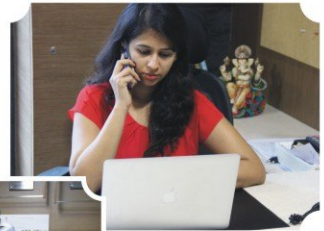
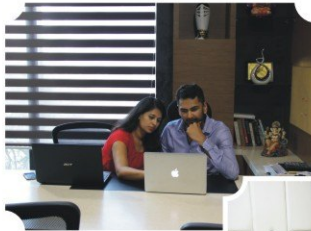
Particulars	2017-18	2018-19	2019-20
Total Manpower	1	3	5
Total Recruitments / Month / Recruiter	3	3	3
Salary / Month / Recruiter	0	20000	44000
Revenue / Month / Recruiter	50000	150000	250000
Total Salary / year	0	240000	528000
Total Revenue / year	600000	1800000	3000000
Franchisors share / year	240000	720000	1200000
Net Revenue / Franchise	360000	1080000	1800000





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## Our Infra- structure





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## Clients Testimonials





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## Franchisee Testimonials

We have just signed a contract with Talent First and are pretty excited about recruitment business, to be run along with our CA firm. This is also an opportunity for my wife to work flexi time, with my 3 year kid and create value for herself and our company. This seems to be the best work from home opportunity as there's no pressure to sell something and acquiring clients. We just have to service the clients given by Talent First.

*- Rahul Agarwal, CA, Mumbai*

We have just signed a contract with Talent First to work flexi time along with our Amway business. We are looking forward to have a good share in the growing recruitment business. Whats exciting about this opportunity is getting exclusive clients, exclusive franchise manager, exclusive training and a partner like feeling created right from the beginning. Also, the ROI seems amazing!

*Kavita Padhipaty, Self Employed, Pune*





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**Contact us...  
Today!!!**

## **TALENT FIRST HR SERVICES**

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**From the House of**



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**Associated with :**

